SICA
SALON INTERNATIONAL DU CONTENU AUDIOVISUEL D'ABIDJAN 2023

PROGRAM SICA 2023

20>22 NOV. 2023
SOFITEL HÔTEL IVOIRE

MONDAY 20 NOV

AUDITORIUM

- WELCOME SPEECH — 9 AM - 9:20 AM
- ARTISTIC SHOWCASE — 9:20 AM - 9:30 AM
- IVORIAN CREATIVE SCENE: A CONVERSATION WITH IVORIAN TOP-NOTCH TALENT — 9:30 AM - 10:00 AM
- PRODUCTION & COLLABORATION OPPORTUNITIES IN AFRICA — 10:15 AM - 10:45 AM
- AUDIOVISUAL FINANCING IN AFRICA: CHALLENGES AND OPPORTUNITIES — 12 PM - 12:30 PM

JARDINS DU SOFITEL

MAJESTIC

LUNCH BREAK

CHANDELIER

- WORKSHOPS SERIES: UNLOCK YOUR BUSINESS — 11 AM - 11:45 AM
- CREATIVE COFFEE: CREATIVITY AT HEART — 2 PM - 2:45 PM
- WORKSHOPS SERIES: UNLOCK YOUR BUSINESS — 3 PM - 3:45 PM

TUESDAY 21 NOV

AUDITORIUM

- STREAMERS' STRATEGIES IN AFRICA — 9 AM - 9:45 AM
- MASTERCLASS: MANAGING & COACHING ACTORS: "EVOLUTION AND ADAPTATION" SPONSORED BY: A+ & CANAL+ UNIVERSITY — 10 AM - 10:45 AM
- CREATING ANIMATION THAT TRAVELS — 11 AM - 11:30 AM

JARDINS DU SOFITEL

MAJESTIC

LUNCH BREAK

CHANDELIER

- CAPITALIZING ON THE AFRICAN DEMOGRAPHIC BOOM FOR AUDIOVISUAL PRODUCTION BREAKFAST HOSTED BY ABIDJAN FILM SUMMIT(AFS) BY INVITATION ONLY — 8 AM - 9:30 AM
- WORKSHOPS SERIES: UNLOCK YOUR BUSINESS — 10 AM - 10:45 AM
- WOMEN AFRICAN AUDIOVISUAL LANDSCAPE MENTORING SESSION — 11:45 AM - 12:30 PM
- CO-PRODUCTION COFFEE: COLLABORATION MATTERS — 3 PM - 3:45 PM
- WORKSHOPS SERIES: UNLOCK YOUR BUSINESS — 3 PM - 3:45 PM

SAN PEDRO

- CREATIVE CASE STUDY: "LES COUPS DE LA VIE" — 12 PM - 12:30 PM

22 NOV

- LAGUNA VISIT AND LUNCH — 10 AM - 2:30 PM

CO-PRODUCTION PITCH:
THE PROJECTS ACCELERATOR
BY A.S.D.M
4 PM - 5 PM

INDUSTRY KEYNOTE
ZULUMOKE OYIBO, CO-FOUNDER
INKBLOT PRODUCTIONS
5:10 PM - 5:30 PM

KEYNOTE TALK
SYDNEY GALLONDE, EXECUTIVE & CREATIVE
PRODUCER, MAKE IT HAPPEN STUDIO
5:30 PM - 5:50 PM

SICA WORLD PREMIERE
DOCUMENTARY
"BERNARD DADIE:
UN HOMME DE LIBERTE"
BY RTI
6 PM - 7:30 PM

OPENING COCKTAIL
SOFITEL GARDEN
8 PM - 10:30 PM

MASTERCLASS:
EMPOWER YOUR PROJECT
3:40 PM - 4:20 PM

PUBLIC BROADCASTERS' VISION &
STRATEGIES:
VIEW FROM THE LEADERSHIP
4:30 PM - 5:15 PM

VIEWING BEHAVIOUR TRENDS &
TRENDING CONTENT:
WHO WATCHES WHAT, WHERE & HOW?
5:30 PM - 6:00 PM

SICA WORLD PREMIERE SERIES
"CLASSIFIED" (FIRST EPISODE) BY SONY
PICTURES & NETFLIX
6:15 PM - 7:30 PM

COCKTAIL DE CLOTURE
JARDINS DU SOFITEL
8 PM - 9 PM

CREATIVE CASE STUDY:
"LE FUTUR EST A NOUS"
4 PM - 4:30 PM

SPONSORS

PARTENAIRES

PARTENAIRES MÉDIA